

3Bill - Tier Overview & Pricing

	Lite	Digital	Pro NEW!	Corporate
Outpayment Rates	Up to 60%*	Up to 75%*	Up to 92%*	Up to 97%*
Service Modules	4	6	10	11
Instant Revenue Reporting	✓	✓	✓	✓
Built in Network Compliance	✓	✓	✓	✓
Ticket Support	✓	✓	✓	✓
Content Services	✗	✓	✓	✓
Single/Bulk Content Upload	✗	✓	✓	✓
Automatic Content Previews/Watermarks	✗	✓	✓	✓
Secure Content Storage	✗	✓	✓	✓
DRM Protection for Downloaded Content	✗	✓	✓	✓
Access to Content Brokerage	✗	✓	✓	✓
Royalty Reporting (MCPS/PRS)	✗	✓**	✓**	✓**
KeyMatch Technology	✗	✓	✓	✓
Re-market to Mobile Users	✗	✓	✓	✓
Notifications Module (http/email)	✗	✓	✓	✓
Access to Mobile Numbers	✗	✗	✓	✓
Extract Raw Data (CSV/XML)	✗	✗	✓	✓
Account Sub-Users/Permissions	✗	✗	✓	✓
Access to NPSMS API	✗	✗	✓	✓
Access to ML API	✗	✗	✓	✓
Mobile Internet Site Builder	✗	✗**	✗**	✓
One-Click-PSMS-Billing	✗	✗**	✗**	✓
Use Your Preferred Aggregator	✗	✗	✗	✓
Use Your Existing Shortcodes	✗	✗	✗	✓
Option to Purchase Shortcodes	✗	✗	✗	✓**
White Labelling/Branded Platform	✗	✗	✗	✓

	Lite	Digital	Pro NEW!	Corporate
Personal Account Manager	✗	✓	✓	✓
Security on Key Areas	256bit	256bit	256bit	256bit
24/7 Account Access	✓	✓	✓	✓
Message Queuing & Failover Protection	✓	✓	✓	✓

* after network/aggregator charges

** available at an additional cost

3Bill - Fees

	Lite	Digital	Pro NEW!	Corporate
SMS Credit Cost	10p	8p	6p	contact sales
Free SMS Credits	5	10	50	contact sales
Free Keywords	1	3	5	contact sales
Optional End User Support Fee	£2.00	£1.50	£1.50	contact sales
Additional Keyword Cost	£25.00 per month	£14.95 per month	£9.95 per month	contact sales
Account Setup Fee	£0.00	£275.00	£475.00	contact sales
Monthly Fee	£0.00	£200.00	from £175.00 ¹	contact sales

¹ Price denotes cost excluding platinum account management. Please contact Sales for further information.

3Bill – US Specific Fees

	Lite	Digital	Pro NEW!	Corporate
US: Campaign Submission	n/a	£375.00 (\$750.00)	£175.00 (\$350.00)	contact sales
US: Campaign Keywords	n/a	£25.00 (\$50.00)	£15.00 (\$30.00)	contact sales
US: Vanity Shortcodes	n/a	contact sales	contact sales	contact sales

3Bill - Optional Extras

Mobile Internet Site Builder NEW!	Setup Cost:	£0.00
	Monthly Cost:	£200.00 per site

Client Owned Dedicated Shortcode	Setup Cost:	POA
	Monthly Cost:	POA

Royalty Collection Reporting NEW!	Setup Cost:	£49.00
	Quarterly Cost:	£175.00

3Bill Technical / Mobile Consultancy (in-house)	Daily Cost:	£620.00
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NOTE: All prices quoted are exclusive of VAT at 17.5%